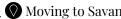
#### **David Brown**

Determination | Empathy | Results

🖾 contact@davidpaulbrown.me 🕡 Moving to Savannah, GA 📞 (404)-663-9276 🌐 davidpaulbrown.me



## **Experience**

#### The Ashford Center, Athens GA | Marketing Director

2023 - 2024

- Increased new patient consultations by 300% over 9 months
- Spearheaded marketing initiatives to grow brand awareness, increase patient count and educate public
- Scripted and produced successful YouTube Trueview and radio ads
- Managed a successful <u>Tiktok account</u> with multiple viral videos to increase patient consultations Managed Facebook and Instagram accounts
- Created a <u>new website</u> and worked with administrative staff to streamline new patient process Boosted SEO and placed high on the first page of Google
- Managed and optimized budgets across several marketing platforms

#### **DPB Media, Athens GA | Owner**

2019 - Present

- Successfully scaled a media business to six figures annually, serving over 600 delighted clients
- Gained expertise in business marketing, client communication, web development, prudent financial management and artful storytelling
- Advanced in photography, videography, and graphic design tools including Adobe Premiere Pro, Lightroom, Photoshop, Illustrator, and InDesign

#### Sardis Classical Christian Community, Athens GA | Marketing Director / Teacher 2022 - 2023

- Successfully spearheaded marketing strategies growing the student body by 30%
- Developed branding, logo, and the main website to enhance Sardis' visibility
- Produced a successful promotional video
- Educated middle and high school students in topics ranging Biblical studies, History, Logic and Art
- Developed and implemented an innovative curriculum for Hebrew Bible Narrative, encompassing Archeology, Narratology, Ancient Theology, and Hermeneutics

## Cornerstone Church, Athens GA | Media Specialist

2019 - 2022

- Seemlessly transitioned large live events to virtual platforms and continued to grow the audience by 25%+ every 6 months
- Managed technical aspects of Sunday services and events ensuring seamless operations for a team of 25-30 volunteers both during and after the pandemic
- Conceptualized and executed marketing for events drawing 1000-1500 attendees
- Curated captivating content for social media, printables, billboards, and website daily

# **Education**

#### Bachelors of Arts in Advertising — University of Georgia

• Acquired comprehensive advertising expertise and assumed the role of account executive for my capstone project, overseeing a compelling Regions Bank advertising campaign

#### **Bachelors of Arts in Religion** — University of Georgia

 Engaged in intensive studies and CURO research focused on ancient Israel origins and Textual Criticism