

David Brown

Determination | Empathy | Results

✉ contact@davidpaulbrown.me 📍 Moving to Savannah, GA 📞 (404)-663-9276 🌐 davidpaulbrown.me

Experience

The Ashford Center, Athens GA | Marketing Director

2023 - 2024

- Increased new patient consultations by 300% over 9 months
- Spearheaded marketing initiatives to grow brand awareness, increase patient count and educate public
- Scripted and produced successful [YouTube Trueview](#) and radio ads
- Managed a successful [Tiktok account](#) with multiple viral videos to increase patient consultations
Managed Facebook and Instagram accounts
- Created a [new website](#) and worked with administrative staff to streamline new patient process
Boosted SEO and placed high on the [first page of Google](#)
- Managed and optimized budgets across several marketing platforms

DPB Media, Athens GA | Owner

2019 - Present

- Successfully scaled a media business to six figures annually, serving over 600 delighted clients
- Gained expertise in business marketing, client communication, web development, prudent financial management and artful storytelling
- Advanced in photography, videography, and graphic design tools including Adobe Premiere Pro, Lightroom, Photoshop, Illustrator, and InDesign

Sardis Classical Christian Community, Athens GA | Marketing Director / Teacher

2022 - 2023

- Successfully spearheaded marketing strategies growing the student body by 30%
- Developed branding, logo, and the [main website](#) to enhance Sardis' visibility
- Produced a successful [promotional video](#)
- Educated middle and high school students in topics ranging Biblical studies, History, Logic and Art
- Developed and implemented an innovative curriculum for Hebrew Bible Narrative, encompassing Archeology, Narratology, Ancient Theology, and Hermeneutics

Cornerstone Church, Athens GA | Media Specialist

2019 - 2022

- Seamlessly transitioned large live events to virtual platforms and continued to grow the audience by 25%+ every 6 months
- Managed technical aspects of Sunday services and events ensuring seamless operations for a team of 25-30 volunteers both during and after the pandemic
- Conceptualized and executed marketing for events drawing 1000-1500 attendees
- Curated captivating content for social media, printables, billboards, and website daily

Education

Bachelors of Arts in Advertising — University of Georgia

- Acquired comprehensive advertising expertise and assumed the role of account executive for my capstone project, overseeing a compelling [Regions Bank advertising campaign](#)

Bachelors of Arts in Religion — University of Georgia

- Engaged in intensive studies and CURO research focused on ancient Israel origins and Textual Criticism